



República de Colombia



**3rd FEALAC Conference on Nature Tourism and Ecotourism
August 23rd to 25th, 2012
Barranquilla, Colombia**

Colombia, as Regional Coordinator for Latin America of FEALAC - Forum for East Asia and Latin American Cooperation-, is organizing the “3rd FEALAC Conference on “Nature Tourism and Ecotourism: trends, advances in both regions and cooperation opportunities”, that will take place in the city of Barranquilla between August 23rd and 25th of 2012.

Considering that East Asia and Latin America are regarded by having high touristic potential, a new space for representatives of the tourism community in the framework of FEALAC has been identified as key for further advancing toward bi-regional cooperation.

The 3rd FEALAC Conference on “Nature Tourism and Ecotourism” will be composed of the following activities:

- Experts’ panel that will discuss the global trends on nature tourism and ecotourism.
- Experience of Colombia in promoting tourism in parks and protected areas.
- Open House that aims to identify technical capacities for cooperation in both regions on the topics of nature tourism and ecotourism.
- Field trip to the Salamanca Island Park near the city of Barranquilla

The main objective of this event is to strengthen the relations among Tourism and National Parks authorities from both regions by identifying technical capacities, as well as to improve inter regional cooperation and enhance the scope of the FEALAC by providing a space in which the main obstacles for cooperation can be addressed.

Colombia considers to be most valuable the presence of official representatives responsible of Nature Tourism and Ecotourism as well as from the National Protected Areas of FEALAC member countries. Colombia will provide hotel accommodation for two participants from FEALAC member countries from August 22nd to 26th and the field trip expenses to “Salamanca Island Park”. In this sense, Colombia would appreciate your collaboration by confirming the list of participants before July 10th 2012.

Please find enclosed a copy of the program. Further details concerning specific activities will be posted on the FEALAC website www.fealac.org. For any additional information, you may contact us through fealac.colombia@cancilleria.gov.co.

We look forward to seeing FEALAC officials and sharing their points of view during the 3rd FEALAC Conference on “Nature Tourism and Ecotourism: trends, advances and cooperation opportunities between both regions”.