

## **GENERAL INFORMATION**

### **2nd Meeting of the Network of Cultural Cities of the Forum for East Asia-Latin America Cooperation (FEALAC)**

**21 and 22 August 2018,  
San Salvador de Jujuy, Jujuy, Argentina**

#### **1. PARTICIPANTS**

The Meeting is aimed at Mayors and Governors of medium-sized provinces/cities. Each country may send representatives of up to three (3) cities.

#### **2. REGISTRATION**

The Government of Jujuy will finance participation by a single representative per city, for each member country of FEALAC. The costs to be borne will be domestic air travel in Argentina, accommodation and meals. Participants must pay for their travel costs from their respective countries.

Participants are requested to confirm their registration before 15 June 2018 by sending the relevant registration form.

For more information and registration, please contact:

Mr. Julio Rodrigo ALTEA  
Legal & Technical General Coordinator of the Municipality of San Salvador de Jujuy  
E-mail.: [jraltea@gmail.com](mailto:jraltea@gmail.com) ; [intendencia@sansalvadordejujuy.gob.ar](mailto:intendencia@sansalvadordejujuy.gob.ar)  
Phone number.: 00-54-388-5731461

#### **3. PRESENTATIONS**

All participants are invited to make presentations on "Culture, Tourism and Sustainable Development". The three main topics are:

- CULTURE FOR SOCIAL TRANSFORMATION
- SUSTAINABLE TOURISM & LOCAL DEVELOPMENT
- EMERGING & SUSTAINABLE CITIES

For this purpose, each participant must communicate by e-mail ([jraltea@gmail.com](mailto:jraltea@gmail.com) ; [martingmuro@sansalvadordejujuy.gob.ar](mailto:martingmuro@sansalvadordejujuy.gob.ar) ; [intendencia@sansalvadordejujuy.gob.ar](mailto:intendencia@sansalvadordejujuy.gob.ar)) the selected topic. All presentations will have a time limit of 5-7 minutes.

#### **4. VENUE**

The City of San Salvador de Jujuy is located at the heart of South America and serves as the backbone of the Bi-Oceanic Corridor linking Atlantic Ocean ports (Brazil) to Pacific Ocean ports (Chile). It also has direct air travel contact with Sao Paulo, Brazil.

As the natural distribution point of the province (nominated by National Geographic as the second best place in the world to visit in 2018), the city's location provides easy access to very attractive sites, the Yungas jungle, the Quebrada de Humahuaca (declared a World Heritage Site) and the Puna desert.

The city, located in the Valleys region, 1259 metres above sea level, was founded in 1593 by Francisco de Argañarás y Murguía. It is surrounded by mountain chains and watered by two



rivers, Río Grande and Xibi-Xibi, which provide a frame for the eclectic architecture of the heritage buildings featuring neoclassic, colonial and modern styles, where the city's commercial and financial activities are carried out.

It bears the stamp of an "Intercultural, Martyr and Heroic City", with pre-Hispanic and colonial influences, as it has incorporated the presence of large migration flows. It is a historical, Gaucho land, strongly committed to the liberation processes of the early 19th Century that led to the creation of the Argentine Nation.

The 2nd Meeting of the Network of Cultural Cities will be held at the Alto de La Viña hotel.  
Address.: Av. Pasquini 50 - B° Alto La Viña, San Salvador de Jujuy.

Link.: <http://hotelaltosdelavina.com.ar>

## **5. BACKGROUND**

In accordance with the guidelines contained in the conclusions reached at the various meetings of Ministers, especially in the Buenos Aires Declaration (2011), FEALAC's cooperation must be cross-sectional and action-oriented, so as to obtain actual benefits and significant results. Thus, in Buenos Aires, the Foreign Ministers urged the Working Groups to focus on exploring the vast potential of FEALAC's members in terms of natural resources and on improving the least explored areas, such as innovation, science and technology, and tourism, especially ecotourism and sports.

As a result, the first meeting of FEALAC's Network of Cultural Cities was held in 2016, in the city of Hue, Vietnam, with a view to strengthening cooperation in the fields of culture, sports, tourism and development, while promoting the sharing of knowledge between the peoples of member countries.

During that meeting, and in view of the fundamental primary role of municipalities and/or city halls in the rule of law, as well as the positive effects of a direct link between cities in order to provide FEALAC with greater dynamism, the following documents were agreed upon:

- a. A Joint Declaration establishing FEALAC's Network of Cultural Cities with a view to strengthening knowledge, exchange and cooperation between the peoples of East Asia and Latin America.
- b. The Statute of the Network of Cultural Cities.

## **6. 2ND MEETING OF THE NETWORK OF CULTURAL CITIES. "CITIES AS AGENTS FOR LOCAL DEVELOPMENT: CULTURE, TOURISM AND SUSTAINABLE DEVELOPMENT"**

In line with FEALAC's principles and the Hue Declaration, the Meeting's main subjects will be Culture, Tourism and Sustainable Development, with the aim of achieving smooth communication to ensure the sharing of experiences between similar cities, as well as favouring bilateral agreements between participants that may become the basis for future relations that will strengthen the bonds between city governments and their inhabitants.

**General goal:** The main goal of the meeting is to strengthen the cultural aspect of FEALAC's Network of Cultural Cities and the specific achievement of the Forum's goals through the political cells most closely related to each country's citizens and inhabitants (i.e cities, town halls and municipalities), with the reasonable expectation that actual benefits will be obtained through the development of each of the member cities of the Network and of any cities that may join it in the future.

**Specific goals:**

- Promoting culture, tourism, and the potentialities of the cities participating in the meeting by providing a suitable space for sharing experiences.
- Creating multi-zone working groups that will bring cities closer and enable the implementation of projects, twinning and cooperation between different cities.
- Proposing bi-annual meetings of FEALAC's Network of Cultural Cities as a place of gathering and decision-making within the permanent organization and creating a working group for this purpose, which must be properly provided for in the relevant regulations.



**2ND MEETING OF THE NETWORK OF CULTURAL CITIES OF FEALAC**  
**"CITIES AS AGENTS FOR LOCAL DEVELOPMENT: CULTURE, TOURISM AND SUSTAINABLE DEVELOPMENT"**

**21-22 August**

**San Salvador de Jujuy, Jujuy, Argentina**

**SCHEDULE**

**Tuesday 21 August 2018**

9:30 a.m. ARRIVAL OF PARTICIPANTS / ACCREDITATIONS

10:00 a.m. OPENING CEREMONY

- Mr. Gerardo Morales, Governor of Jujuy
- Authorities of the Ministry of Foreign Affairs and Worship
- Mr. Raúl Jorge, Mayor of the City of San Salvador de Jujuy
- Mr. Huynh Cu, Mayor of the City of Huế, Socialist Republic of Vietnam

10:45 a.m. GROUP PHOTOGRAPH – PRESS CONFERENCE

11:15 a.m. SESSION 1: CULTURE FOR SOCIAL TRANSFORMATION

Presentations by participants

1:00 p.m. LUNCH

3:00 p.m. SESSION 2: SUSTAINABLE TOURISM & LOCAL DEVELOPMENT

5:00 p.m. TEA BREAK

5:30 p.m. SESSION 3: EMERGING & SUSTAINABLE CITIES

Presentations by participants

7:30 p.m. Welcome cocktail offered by the Municipality of San Salvador de Jujuy

**Wednesday 22 August 2018**

9:00 a.m. – 10:45 a.m. ROUND TABLES ON CULTURE, TOURISM AND SUSTAINABLE DEVELOPMENT

Three discussion groups will be organized on each topic with the aim of favouring mutual knowledge between the parties and analyzing potential cooperation actions and/or twinning links.

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| 11:00 a.m.            | SHARING OF CONCLUSIONS DRAWN BY WORKING GROUPS                          |
| 11:30 a.m.            | SIGHTSEEING - QUEBRADA DE HUMAHUACA                                     |
| 16:30 p.m.            | CONCLUSIONS. PRESENTATIONS BY LOCAL, NATIONAL AND INTERNATIONAL EXPERTS |
| 6:00 p.m.             | CLOSING CEREMONY  |
| 7:00 p.m. - 9:00 p.m. | HISTORICAL MARCH TO EVOKE THE "JUJUY EXODUS"                            |
| 9:00 p.m.             | FOLK MUSIC FESTIVAL AND REGIONAL FOOD FAIR "HORNITOS 2018"              |